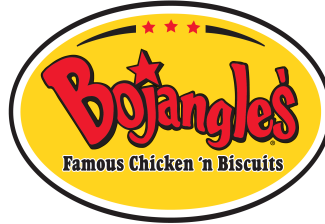




A Diverse Foodservice Solution

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Bojangles' Franchise Pulls into Union Station with first Washington D.C. Location

FDY, Inc. Continues Expansion of Popular Chicken 'n Biscuits Chain in Non-Traditional Venues

March 13, 2011 -- WASHINGTON, D.C. – Bojangles', the famous chicken 'n biscuits chain known for its unique flavor profile and made-from-scratch biscuits and breakfast served all day, has partnered with FDY, Inc. to expand its footprint with the historic opening of its first location in Washington, D.C. with its Grand Opening on Thursday afternoon, March 31 at 2:00 p.m.

The new Bojangles' is situated in Union Station's recently renovated lower-level food court. It is the third Bojangles' FDY, Inc. operates, joining its Charlotte Douglas International Airport restaurant and Clemson, S.C. locations. Charlotte Airport's Bojangles' is one of most successful locations for the company.

"We are ecstatic about partnering with a proven foodservice operator the caliber of FDY, Inc. to bring our brand to the nation's capital," said Eric Newman, executive vice president for Bojangles' Restaurants, Inc, which focuses its operations and growth in the Southeast and Mid-Atlantic United States. "We are proud of the successful partnership with FDY and have enjoyed working with them over the years. There is a sense of pride in opening the first Bojangles' in D.C. It is another sign of Bojangles' connection to the country. Our loyal fans now have another convenient way to satisfy their cravings for Bojangles'."

FDY, Inc. is one of the nation's largest 100 percent minority-owned companies that is nationally certified. Among its many foodservice contracts, it currently operates the eateries at D.C.'s Howard University. FDY, Inc. was founded in 1982 as a start-up in foodservice operations and today serves more than 15,000 customers daily in non-traditional venues such as universities, hospitals and transportation hubs.

"People who have seen our restaurant preparing to open during our construction phase can't contain their excitement for Bojangles'. We're equally as excited to fulfill their cravings and to give those who have never had the opportunity to experience Bojangles' the chance to join the cult-like crowd the brand commands," said Keith Haywood, vice president of marketing and sales for FDY,

Inc. “Bojangles’ and FDY, Inc. share a commitment to creating the best customer experience possible through careful attention to details in all aspects of the business.”

The new Union Station location joins five other suburban D.C. Bojangles’ restaurants in Maryland, all east of the Potomac River. The Union Station location will offer Bojangles’ proprietary, made-from-scratch fare offering a flavor profile unlike anything in the market for breakfast, lunch and dinner all day, every day to customers. Hours of operation are 6:00 a.m. until 9:00 p.m. Monday through Sunday.

About Bojangles’

Founded in 1977 in Charlotte, N.C., Bojangles' Restaurants Inc. serves only the highest quality and most flavorful food to its loyal customers, with all of its proprietary menu items made from scratch. A special blend of seasonings gives the food its unique flavor, including Bojangles’ core menu selections of seasoned chicken, fresh-made-from-scratch buttermilk biscuits and legendary iced tea steeped the old-fashioned way. Bojangles’ also offers biscuit sandwiches that are served all day. Unique sides like Dirty Rice™, Cajun Pintos™ and Seasoned Fries are just a few of the flavorful fixin’ choices. First franchised in 1978, Bojangles' boasts close to 500 locations in 11 states, primarily in the Southeast.

The Company was named among the top 10 growth concepts by GE Capital, QSR magazine and *The Nation's Restaurant News* for 2009. *Inc* magazine has included Bojangles’ in its list of fastest growing private companies for several years. *The Wall Street Journal* named Bojangles’ among its “25 Franchise High Performers” in 2008 which included only eight restaurant chains. *Entrepreneur* magazine ranked Bojangles’ as first in its chicken category in 2007 as well. The company’s strong performance in all three day parts breakfast all day and its “made-from-scratch” recipes set Bojangles’ apart from all other restaurants. For more information, visit <http://www.bojangles.com>.

About FDY, Inc.

Headed by an esteemed group of African American entrepreneurs, FDY, Inc.’s understanding of restaurant operations comes from four decades of practice in foodservice management. Primarily operating in the southeastern section of the United States, FDY, Inc. manages food operations for colleges, universities and businesses. Through its retail division, FDY Inc. operates franchise restaurant brands that including a Bojangles’ at the Charlotte/Douglas International Airport. Additional information is available at the company’s website at www.fdyinc.com.

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